



EDI in the Supply Chain

What is EDI?

Electronic Data Interchange (EDI) is the electronic interchange or exchange of business information using a standardized format; a process which a company sends information to another company, organization, or platform electronically.

FenyaEDI is a fully integrated system for processing of orders/invoices and credits between suppliers, distributors and customers.

FenyaEDI supports the following retailers and field sales applications:

- Pick n Pay
- Edcon
- Dischem
- Skynamo
- President Hyper
- Shoprite
- Reply
- Foschini
- Makro
- Biztrack

Introducing EDI in the Supply Chain

We have introduced our EDI solution into the supply chain with the aim of eliminating the tedious manual processes that comes with supplying and distributing a large number of customer orders.

The system works in the following way:

- Customer orders are downloaded electronically from the retailer or field sales application on behalf of the supplier.
- Orders are mapped and routed to the relevant distributor that services the store placing the order.
- The order is picked and processed in the normal way.
- When the order becomes an invoice, these details are sent to the customer electronically. This improves the efficiency of the delivery process at the depot.
- Further to this, the invoice is sent to the supplier's ERP system, electronically and without manual intervention. Ensuring a one-on-one recon between the customer, supplier and distributor.
- All syncing of orders and invoices is handle via our EDI platform which means there is no manual data capture and syncing takes place in real time.

Key Benefits

- Stock Control

By allowing the distributor to invoice on your behalf, the distributor can control stock effectively and ultimately perform their function in an more effective manner.

- Route Customer Orders

Customer orders are sent directly to the distributor leaving you with less admin work and allowing the distributor more time to plan the delivery.

- Reduce Administration

We automate the entire process meaning less data capture and admin work.

- Reduce Finger Errors

The lack of manual capturing eliminates fingers errors.